


# Vaibhav Parashar

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## Summary

With 18+ years of experience in the animation industry, I am a seasoned artist with a proven track record of excellence. Throughout my career, I have had the privilege of working with renowned brands and international projects.

My portfolio encompasses a diverse range of projects, showcasing my versatility and ability to adapt to different styles and genres. From captivating short films to engaging television series, 45 TV Commercials and Mobile gaming Applications, I have contributed top-quality work to 4 Animation Movies including Alpha and Omega - an Oscar nominated movie. <https://www.youtube.com/watch?v=cXLAvDEpdT0>

My zeal to share my knowledge with aspiring students brought me to academics. With over a decade of academic experience and a strong industry background, I am an esteemed professional associated with more than 25 universities as an industry expert. As a highly sought-after guest lecturer on animation and film production, I have had the opportunity to share my knowledge and expertise with aspiring students. I am honored to be a member of the Board of Studies, where I actively contribute to shaping the educational landscape.

One of my notable achievements includes designing the course curriculum of Makhn Lal National University of Journalism in Bhopal as an external industry expert. My passion for bridging the gap between academia and industry has allowed me to foster a dynamic learning environment, preparing students for real-world challenges. I am dedicated to nurturing talent, promoting innovation, and driving excellence in the field of animation and film production.

## Community Engagement - <https://www.youtube.com/watch?v=JWoT4HBpBA>

I am a dedicated and dynamic individual with a passion for interacting with students and excelling in public speaking. My strong rapport with educational institutes and colleges in Madhya Pradesh stems from my experience at the Madhya Pradesh Chief Minister's office in the MYGov department. There, I successfully organized over 100 events in schools and colleges, raising awareness about government schemes, fostering youth engagement, and gathering valuable feedback. Acting as a bridge between the government and the youth, I ensured effective communication and understanding.

Currently serving as the Head of the Department at Aisect Animation and Gaming Academy and Future Skills Academy, I have conducted 100+ seminars and workshops in various educational institutions to promote courses and create awareness about promising careers in Animation. My expertise has led to invitations as a guest speaker at prestigious youth and career-oriented events. I actively showcase my work and the organization's impact on social media platforms like LinkedIn, ensuring a wider reach and influence. My commitment to education and youth empowerment continues to drive my professional journey.

## Experience

### Head of Department

Scope Global Skills University, Bhopal

Sep 2021 - Present (1 year 11 months)

As Head of the Department I provide strong academic leadership and enable the students to receive best quality education in a positive and bring Industry-Academia collaboration approach in Pedagogy. Along with my team of Faculties and administrative staff, I seek to maintain highest level of efficiency in the department.

I ensure the development of the Curriculum to keep up to date with relevant changes and to include NEP aligned activities to learn the subject with practical skill.

Organize Seminars / Conferences / Symposium /Workshop /training programs in topics of relevance and importance to the department.

My scope of work includes proposing new programs/courses and Responsible for designing the regulations, curriculum, and syllabi.

I ensure the smooth functioning of the department and ensure consistent provision for academic ambiance.

### Guest Faculty/Industry Expert

Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal

Jan 2012 - Present (11 years 7 months)

As an Industry expert and Guest Faculty I provide my services to the university as follows :

1. Conducting Viva of Journalism, Mass Communication, and Modern Media Students
2. Taking Guest Lectures
3. Member of academic council and regular member of BOS
4. Academic / Curriculum Support as and when required.
5. Preparing Examination Paper .

### Sr. Creative Designer

MPMyGov

Aug 2017 - Aug 2021 (4 years 1 month)

Working closely with the Chief Minister's office of Madhya Pradesh, I was responsible for the production of Video content for the significant campaigns and awareness programs (Animation, Motion Graphics video, Live shoots).

Led the technical team and created 150 + video content for the Chief Minister and other reputed Government agencies like Lok SewaAbhikaran, CM helpline, CM dashboard, Map IT.

As a part of reach Team I connected with 60 plus schools and colleges to conduct Seminars and workshops and gave presentation also.

### Head of Department - 3D Animation

Edukite Learning

Feb 2016 - Oct 2016 (9 months)

As the head of the 3d Animation department, I along with my team delivered 100+ hours of world class E - Learning Video content using 3D Animation

Successfully Planned, executed and Delivered 100 plus projects with expected quality and within the given time limit.

Working on the projects of Schools and colleges located abroad, My role was instrumental in assimilating the Client's expectation and converting into the finest quality Animated content.

My leadership skills got validation with the handling a team size of 40 artists, working together with coherence and outmost efficiency.



## **JSM Studios - Technical Head Animation**

JSM Studio

Sep 2014 - Feb 2016 (1 year 6 months)

Led the Team of 70 super Talented Artists and created a versatile portfolio.

I and My Team Created content for various 3d Animated Movies and Ad Films.

One of the most interesting genre of work was creating animated content for 3d Games and it received accolades from Industry.

Being the Technical Head, Trouble shooting and resolving Technical queries was part of my profile.



## **Head of Technical Department- Animation**

Coreaura Pvt. Limited

Jul 2014 - Sep 2014 (3 months)

Coreaura is one of the Pioneer organizations that started working on the AR/VR projects in India.'

As Technical head , I led a Team of 20 plus Animation Artists to create and deliver the Projects of Games and various other content using the latest AR VR technology.

Keeping Creativity as the first Priority followed by the Technique , I along with my Team created the content which was highly appreciated by the Clients.



## **Guest Lecturer**

Jamia Millia Islamia

Jul 2013 - Jun 2014 (1 year)

Being an Industry expert in my niche topic and Animation skills, I conducted delivered lectures with practical learnings other than limited subject knowledge.

My sessions provided an essential educational experience for students based on my real-world work experiences. Students get to see the insight and perspective of the media and Animation field. The format enabled the students to understand the profession in formal and informal settings.



## **Technical head of 3D department**

Adstuck Consulting

Apr 2013 - Jun 2014 (1 year 3 months)

Working as a Technical head of 3D department I led the high value projects with Team of artists delivering international quality work.

I along with my Team worked tirelessly to adhere to the given deadlines and delivered the Projects with finest quality and creativity.



## **Faculty (Autodesk Maya )**

Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal

Oct 2012 - Apr 2013 (7 months)

Guest Faculty (Autodesk Maya ) in Makhanlal Chaturvedi National University of Journalism and Communication (MCU) Bhopal



## **Academic Head - Animation**

Zee Institute of Creative Arts -ZICA

Nov 2011 - Oct 2012 (1 year)

Being the Academic Head and Trainer, I ensured that the Best quality Training to be given to all the students using a balance of Theory and Practical sessions.

Played a lead role in driving Academic activities including lectures, syllabus design, Practical sessions and Assessments.

My pedagogical approach is a blend of academic as well as Industry experience to make the student employable.



## **Sr. Character Rigging /CFX Artist**

Crest Animation Studios

Jan 2011 - Oct 2011 (10 months)

Worked on Movies as Senior Rigging and CFX Artist.

I created Animated content for international projects.

Few of my most reputed projects are 3D Movies - Ribbit and Swan princess.



## **Rigging Supervisor (TD)**

PI Animation Studio

Jul 2009 - Dec 2010 (1 year 6 months)

Working as a Rigging Supervisor (TD) and I led the high value projects with Team of artists delivering some telugu movies projects like puli (VFX Test Project)



## **Sr.Character Rigger & CFX Artist**

Crest Animation Studios

Apr 2007 - Jun 2009 (2 years 3 months)

Experienced Senior Rigging and CFX Artist with a successful track record at Crest Animation Studio.

Proficient in producing high-quality animation content for international projects. Notable contributions include working on Alpha Omega (Lionsgate Production), Monster Buster Club TV series, and Word - World 3D Animated TV series. Collaborated closely with diverse teams of international artists to deliver outstanding results.

Passionate about pushing creative boundaries and delivering top-notch animation solutions I always delivered the work withing the given time line.



## **Rigging Artist**

Cornershop Entertainment Pvt. Ltd. Mumbai (Division of Zee TV)

Feb 2005 - Apr 2007 (2 years 3 months)

Started my career as a Rigging artist and humbled by the knowledge gained from experienced mentors.

Proudly contributed to prestigious projects like Disney's Short Film, Bajaj Allianz Advertisement, Play TV Ad Film, Chronicles of a Traveler TV series, SBI Advertisement, Play Win, Smyle Add, and the Short Film Fart.

## Education

### **RABINDRANATH TAGORE UNIVERSITY**

PHD Pursuing Mass Communication

2022 - 2023

### **LNCT UNIVERSITY**

Master's in journalism and mass communication

2019 - 2021

### **Centre for Research & Industrial Staff Performance (CRISP)**

Certificate Program Digital Still Photography, Digital Still Photography

2016 - 2016

### **CMJ University, Meghalaya**

MBA in Media Management, Media Management

2011 - 2012

### **Barkatullah University Bhopal**

B.A., bachelor of arts (BA)

2004 – 2007

## Licenses & Certifications

### **Beta Maya from Maya academy of Advanced Cinematic (MAAC)**

- Issued Jan 2004 - Jan 2005

### **Professional in Multimedia (PIM) and Game Designing from Arena multimedia**

- Issued Jan 2003 - Jan 2004

## Achievement

- Alpha Omega (Lions gate Production) movie nominated for Oscar.
- Poland “Game Coder Magazine” offered for writing an article for it.
- “Animation Carnival” published one of my interview for expert interviews section.

## Experience in Academics:

- Member of Board of Studies in “Makhanlal Chaturvedi National University” Bhopal in designing their Course curriculum and associate them as an external industry expert.

- Taken guest lecturers as a guest faculty in “Jamia Millia Islamia University , New Delhi”.
- Taken guest lecturers as a guest faculty in “Makhanlal Chaturvedi National University” Bhopal.
- Taken guest lecturers as a guest faculty in “Birla institute of technology Jaipur”
- Taken guest lecturers as a guest faculty in “Ambience School - Green park, New Delhi”.
- Centre for Research & Industrial Staff Performance (CRISP) Bhopal, Pool of experts from Industry.
- Taken guest lecturers in Punjab technical university Bhopal, Mentor's school of Animation and VFX Nagpur, Frameboxx Mids Bhopal, Picasso Animation, ZICA , AAG as well.

### **Other Experience:**

More than 2 years Working Experience Freelancer with Some Local Television Channels (Raj TV, See TV), NGO's, MP tourism & Private sectors Bhopal.

### **Software skills**

**3D :** Autodesk Maya , Blender

**Simulations :** N-Cloth, Hair/ Fur simulations, Dynamic Particle

**Compositing & Editing :** Adobe after effect, Adobe Premiere, Audacity

**Graphics Soft :** Photoshop, Illustrator (Basics)

**Other :** Unity3D (Basics), Adobe Flash, sparkol

### **Reference - :**

#### **❖ Teaching Reference –**

 **Dr. Sasikala Ravichandran**

HOD - New Media Department

MakhanlalChaturvedi National University of Journalism

Bhopal (MP)

E-Mail - mcuread.sasikala@gmail.com

Website - <http://www.mcu.ac.in/>



 **Shaibani Azam**

Professor, Digital Graphics and Animation,  
Course Coordinator, M.A. Visual Effects & Animation,  
AJKMCRC, JamiaMillialIslamia, Jamia Nagar,  
New Delhi - 110025  
E-Mail - shaibani@gmail.com  
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❖ **Production Reference –**

 **Sagar Zade**

Senior Modeling TD at Rhythm And Hues Studios  
Hyderabad (AP)  
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Website - <http://www.rhythm.com/>

 **Mahendra Sikarwar**

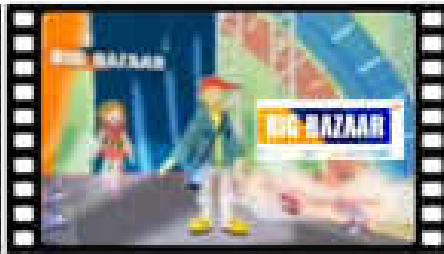
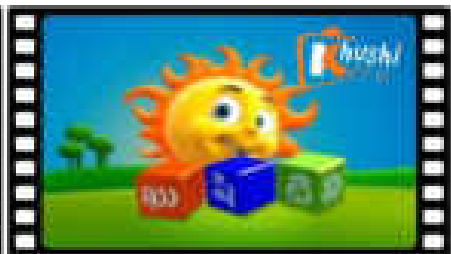
Senior Animation TD at Dreamworks Animation Studios  
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Website - <http://www.dreamworksanimation.com/>

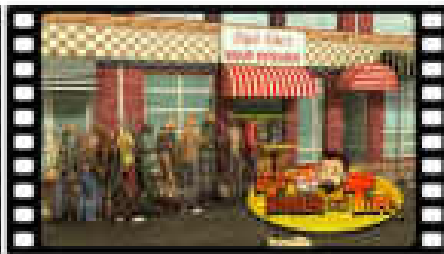
## **Skills**

CFX • Multimedia • Teaching • Rigging • 3 D Animation • Leadership • Presentation Skills • Team Management • Client Relations • Project Management • Motion Graphics • Gaming / AR-VR

# Projects:









## WEB LINKS

### **My Website**

<https://www.vaibhavparashar.com>

### **Animation VFX Show reel**

<https://www.youtube.com/watch?v=FKfAivu7sAE>

### **MP My Gov Channel**

<https://www.youtube.com/channel/UC8epmCKeAqiwmoymA5ofR4g/videos>

### **Community Engagement And Public Speaking**

<https://www.youtube.com/watch?v=JWoT4HBpBA>

### **E Learning Videos Channel**

<https://www.youtube.com/@aisectlearn>